

ORDER



Orders
Order / Rev: 704172 - 3
Alt Order #: 06261131
Product Desc: AMRCNS 4 PROSPERITY
Estimate: 1854
Flight Dates: 08/08/12 - 08/14/12
Original Date / Rev: 08/02/12 / 08/13/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency
Name: Mentzer Media Services/ POL
Buying Contact: Elise Cloyd
Billing Contact:
 600 Fairmount Ave. Suite 306
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Americans For Prosperity
Demographic: A35+
Product Codes: IS-Candidate/Presidential
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/14/12	83	\$126,680.00	\$107,678.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	83	\$126,680.00	\$107,678.00	0.00
Totals	83	\$126,680.00	\$107,678.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 8	WTSP	08/11/12	08/11/12	Sat 8-10a	CM	Sat 8-10a	-----S-	:30	3	\$320.00	P-2	0.00	NM	2	\$640.00
CBS This Morning Saturday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/06/12	08/12/12	-----S-			3		\$320.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	08/06/12-08/12/12		Sat 8-10a		Sat 8-10a	-----Sa--	:30		(\$320.00)		0.00	NM		
Credited															
N32	WTSP	08/14/12	08/14/12	M-F 6-630p	CM	6-630p	-T-----	:30	1	\$320.00	P-4	0.00	NM	1	\$320.00
6-630p 10 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/13/12	08/19/12	-T-----			1		\$320.00		0.00				
													Totals	83	\$126,680.00